Innovative Cyber Technologies
Presented by Industry Leaders at Silicon Valley Event

Palo Alto (June 28) - The Israel-U.S. Binational Industrial R&D Foundation (BIRD) in cooperation with the Israeli Economic Mission to the West Coast, Silicom Ventures, Bank Leumi and IVN, organized an event showcasing innovative technologies related to Cyber Security and Cloud Security.

The event took place on June 4, 2012 entitled "Cyber Defense Symposium" and focused on international business opportunities in the cyber space.

Keynote Speakers in the event included the following government official and industry leaders:

- Pat Calhoun, SVP/GM Network Security, McAfee
- Keith Tresh, Chief Information Security Officer, State of California
- Hadi Nahari, Chief Security Architect, NVIDIA
- Nir Zuk, Founder & CTO, Palo Alto Networks

During the event six companies from the U.S. and Israel provided corporate overviews. Presenting companies included OneID, SkyBox Security, Dome9, WatchDox, OPSWAT and Endace.

According to Keith Tresh, Chief Information Security Officer for the State of California: "The State of California is working hard to solidify our Cyber Security posture and protect taxpayer data. We are advocating and implementing a strong Cyber Security awareness program to help educate everyone who handles and is responsible for State data. Cyber Security is a never-ending battle and we must be diligent in efforts to keep our systems and data safe.

The Cyber Defense Symposium was an event I wouldn't have missed. It brought together the entrepreneurs, venture capitalists, and public and private Cyber Security partners to bring education, awareness, and current cyber issues to the table for discussion and potential resolutions. It is this kind of event that we need to support and keep doing to remain relevant and up to date. It is only through our diligence and education we will be able to keep the Cyber threats at bay".

Sigal Admony-Ravid, the Israeli consul for economic affairs commented that although Israel is considered to be one of the countries most prepared to deal with cyber attacks, this field is so dynamic that there is a constant need to adopt innovative solutions in order to stay protected. The

participating Israeli companies have presented some of the answers and the next generation solutions to these constantly evolving threats.

Hadi Nahari, Chief Security Architect at NVIDIA, stated: "In Cyber Security, identifying threats in a clear manner and providing pragmatic, advanced solutions to mitigate those threats are of utmost importance: these were the main themes of "Cyber Defense Symposium 2012." It was a great event in terms of the caliber of its audience, relevance of the topics covered, quality of the interactions, and certainly the professional way it was organized and managed. I found the interactive nature of the event particularly appealing and do look forward to participating in future events".

"In Cyber Security, Industry and government collaboration as well as relentless innovation are key to countering today's cyber threats.
We look forward to supporting and investing in projects that promote innovative technological solutions in the space" said Michal Miasnik, West Coast Representative of the BIRD Foundation.

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About the BIRD Foundation
The BIRD (**B**inational **I**ndustrial **R**esearch and **D**evelopment) Foundation works to encourage cooperation between Israeli and American companies in the various areas of technology, and provides free assistance in locating strategic partners from both countries for developing joint products.

The BIRD Foundation supports projects without receiving any rights in the participating companies or in the project itself. The financial assistance is repaid as royalties from sales. The Foundation provides support of up to 50% of a project's budget, beginning with R&D and ending with the initial stages of sales and marketing. The Foundation shares the risk and does not demand that the investment be repaid if the project fails to reach the sales stage.

The BIRD Foundation works in full cooperation with the Chief Scientist's Office at the Ministry of Industry, Trade, and Labor in Israel, and with the U.S. Commerce Department's National Institute of Standards and Technology (NIST).