McGraw-Hill Education Acquires Tegrity, Provider of Award-Winning, Automated Service That Captures Class Lectures for College Students

Tegrity's expertise and innovative lecture capture technology bolsters McGraw-Hill's ability to develop and deliver the next generation of digital learning services

NEW YORK, Oct 04, 2010 /PRNewswire via COMTEX/ -- McGraw-Hill Education, a division of The McGraw-Hill Companies, Inc. (MHP **32.97**, -0.02, -0.06%) , today announced the acquisition of Tegrity, Inc., a privately held company. The terms of the acquisition were not disclosed.

Tegrity's service acts, in part, as a fully searchable digital video recorder for the classroom, enabling colleges and universities to automatically record every class for review by students anytime and anywhere. But this innovative lecture capture technology takes student engagement well beyond the passive act of listening to, or viewing recorded course content. Rather, students using Tegrity can interact with the content, along with fellow classmates and instructors, in ways that make the learning process more efficient and more personal. With Tegrity's innovative "search anything" technology, students can instantly recall key class moments for replay online, or on mobile devices.

Tegrity's highly scalable, automated lecture capture service has been sold to more than 200 educational institutions and used by thousands of instructors to record classes, learning tutorials, review sessions and more. The acquisition puts McGraw-Hill at the forefront of delivering course content digitally in order to enhance learning efficiency and promote collaborative study.

"Students have repeatedly told us that the ability to go back and review material presented in class anytime, anywhere is their most powerful tool for studying and learning, and Tegrity is already one of the most popular features in McGraw-Hill Connect(R), our all-digital teaching and learning platform," said Peter C. Davis, president, McGraw-Hill Education. "Our

acquisition of Tegrity expands our commitment to the growing demand for digital content and tools for today's students."

Tegrity lecture capture has been a core feature of McGraw-Hill Connect since the platform's debut in fall 2009. In a recent survey of Connect users, more than 75 percent of students found that class capture made their study time more effective, demonstrating that class capture technology is not only popular among students, but it also improves learning outcomes. Instructors were also strong supporters of the technology.

"In addition to serving as a great study tool for my students, Tegrity lets me spend more class time on difficult topics that students can struggle with if they're only reading the text," said Dr. Genie Black, professor of management at Arkansas Tech University. "While there's no substitute for attending class, students who were absent can easily access classes whenever and wherever they wanted, and my foreign students were able to review lectures to pick up on information they missed in the classroom."

In order to bring these compelling benefits to all students, Tegrity's unique cloud-based service model (content can be stored in the Tegrity Cloud or on campus) offers institutions a completely automated workflow; and does not require that they purchase, install, manage or maintain any special hardware, software or classroom-based appliances. Rather, all that's needed is a PC or Mac and a supported web browser.

"We are thrilled to become part of McGraw-Hill Education," said Isaac Segal, CEO of Tegrity. "As a company, our mission has always been to help institutions improve student success, and having the resources of McGraw-Hill behind the service will only strengthen our ability to fulfill this mission. Furthermore, a deeper coupling of Tegrity's ability to cost-effectively distribute user-generated digital content with McGraw-Hill Education's digital teaching and learning platform will provide for some very exciting capabilities for students."

Tegrity, which has offices in Santa Clara, Calif., and Israel, will maintain its current personnel and facilities. "One of Tegrity's biggest assets is the knowledge and experience of its employees," said Vineet Madan, vice president of Learning Ecosystems at McGraw-Hill Education. "Tegrity's expertise will bolster McGraw-Hill's ability to develop and provide next-generation educational services."

The acquisition expands The McGraw-Hill Companies' presence in Israel and Tegrity's employees who are based there effectively establish the foundation for a new McGraw-Hill Education group in the country. In 2008, the corporation, through its Standard & Poor's division, acquired Maalot, Israel's largest credit and mutual fund ratings company.

About McGraw-Hill Higher Education

McGraw-Hill Higher Education, a unit of McGraw-Hill Education, is a leading innovator in the development of 21st century teaching and learning solutions for postsecondary and higher education markets worldwide. Through a comprehensive range of traditional and digital education content and tools focused on improving student learning outcomes, McGraw-Hill Higher Education empowers and prepares professionals and students to connect, learn and succeed in the global economy. McGraw-Hill Education, a division of The McGraw-Hill Companies (MHP **32.97**, -0.02, -0.06%) , has offices in 33 countries and publishes in more than 65 languages. Additional information is available at http://www.mheducation.com.

About The McGraw-Hill Companies

Founded in 1888, The McGraw-Hill Companies is a global information and education company providing knowledge, insights and analysis in the financial, education and business information sectors through leading brands including Standard & Poor's, McGraw-Hill Education, Platts, and J.D. Power and Associates. The Corporation has more than 280 offices in 40 countries. Sales in 2009 were $5.95 billion. Additional information is available at http://www.mcgraw-hill.com/.

About Tegrity, Inc.

Tegrity Campus is the only cloud-based Lecture Capture solution proven to improve student achievement, satisfaction, retention and recruitment across an institution. It makes class time available all the time by automatically recording, storing and indexing every class on campus - without the need to install any special hardware or software in classrooms. The company's patent-pending Search Anything(TM) and Smart Bookmarks(TM) features then let students instantly review key class moments online using a PC, Mac, iPod, iPad or other mobile device. For more information, visit http://www.tegrity.com.

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