AXXANA
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Axxana to Showcase the Phoenix System^{TM} RP for the CLARiiON at EMC World

Axxana Will Exhibit, Speak at the EMC Solutions Pavilion

TEL-AVIV, ISRAEL--(Marketwire - May 4, 2010) -

News Highlights:

- Axxana will be exhibiting in **Booth # 813** at EMC World 2010, May 10-13, at the Boston Convention & Exhibition Center.

- As a member of EMC® Select, Axxana will be part of the EMC Solutions Pavilion, which will feature live demonstrations of EMC products and solutions that will show attendees how to get the most value at the lowest cost.

- Axxana's first product, the Phoenix System™ RP for the CLARiiON, is available through EMC Select. The Phoenix complements EMC RecoverPoint™ and EMC CLARiiON®, together providing customers with the ability to achieve 100% data protection over any geographical distance. Customers benefit from significant cost savings and enhanced data protection over an unlimited distance.

- The Phoenix System RP has been certified to operate with EMC's RecoverPoint in a SAN environment by the EMC E-Lab. The EMC E-Lab conducts the industry's most rigorous interoperability testing, spanning every major platform and operating system.

- Axxana's Phoenix System RP won the Silver Award in Storage Magazine-SearchStorage.com's prestigious "2009 Products of the Year," in the Backup and Disaster Recovery Hardware category.

Axxana's Phoenix System RP for the CLARiiON will be on display at EMC World

Highlighted Links
Company Website
The Phoenix System RP

Axxana's Event Highlights:

- Axxana will showcase the Phoenix System RP, its disaster-proof "Black Box," at EMC World 2010. Attendees will have the opportunity to see first-hand how the Enterprise Data Recorder (EDR) combines the full data-recovery advantages of synchronous replication, with the distance and cost advantages of asynchronous replication.

- "Swing Big" with EMC Select and Partners in the Solutions Pavilion, Monday, May 10, 5:45 pm - 7:45 pm.

- To schedule a meeting with Axxana executives during the event, contact marketing@axxana.com.

Additional Resources:

- EMC World 2010
  http://www.emcworld.com/

- More on Axxana's Phoenix System RP, available through EMC Select
  http://www.axxana.com/phoenixrp.php

- Follow Axxana on Twitter, become a fan on Facebook, connect on LinkedIn

About Axxana
Axxana was founded by veterans in the storage industry to develop an entirely new domain in data protection: Enterprise Data Recording (EDR). The company's "Black Box" disaster recovery system ensures zero data loss over any distance. Axxana's first EDR product, the Phoenix System RP, complements EMC's RecoverPoint and is available through EMC Select. Axxana serves customers spanning from SMEs, large enterprises, data center service providers, and system integrators. Axxana is privately funded and maintains offices in Newton, MA and Tel Aviv, Israel.

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